


## YourLifEvents.com Advertiser Rate Sheet

<p><b>Vendor Directory   10 available per year/category</b></p>	<p><b>Vendor Directory: \$549.00 per year</b></p>		
<p>Our Vendor Directory is our designated advertiser section.</p> <p>Graphic Tile with a link to your website or blog, and your business listing.</p> <p><b>Included:</b> This ad includes 3 links and one blog post about your product or service that will also be tweeted on Twitter and added to our Facebook Fan Page as well as included in our weekly e-newsletter.</p> <p><i>* Please read our Advertising Guidelines to be considered for this ad placement*</i></p>	<p>Picture or Logo</p>	<p>Company Name   Location Brief Summary of Services Link   Link   Link</p>	
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<p><b>Advertorial   Limit 1/Month/Vendor</b></p>	<p><b>Advertorial: 3 Photo - \$350.00; 5 Photo - \$450.00</b></p>		
<p><u><i>Blog Advertorial:</i></u> Our Blog Advertorial provides you the opportunity to write a blog post about your service or product that talks about how it could help and be beneficial to our readers. We will review and help you edit your content. Advertorials are clearly marked as paid content, but they act like blog posts and as such stay on the site forever, in addition to being broadcast via twitter and facebook and are also included once in our e-newsletter.</p> <p>We request that this advertorial include helpful content for the reader as well as sales copy of your service or product. This post can include up to 3 links to your blog, website and/or product as well as 3 linked photos to your website or blog.</p> <p><i>* Please read our Advertising Guidelines to be considered for this ad placement*</i></p>	<p>Picture or Logo w/link</p>	<p>Picture or Logo w/link</p>	<p>Picture or Logo w/link</p>
	<ul style="list-style-type: none"> <li>• Blog Post Summary</li> <li>• Up to 3 links</li> </ul>		

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<p><b>Sitewide Banner Tile Ad:</b></p>	<p><b>Sitewide Banner Tile Ad:</b></p> <ul style="list-style-type: none"> <li>○ \$15.00 for 7 days</li> <li>○ \$55.00 for 1 month</li> <li>○ \$155.00 for 3 months</li> <li>○ \$850 for 6 months</li> </ul>
<p>Your picture tile ad placed on the left sidebar of all yourlifeevents.com pages (except Vendor Directory Ad pages) including the Home Page.</p> <p>Size: 120x90 you provide picture/text code (we can help if needed)</p>	
<p><b>Text Ad in Sidebar</b></p>	<p><b>Text Ad in Sidebar:</b></p> <ul style="list-style-type: none"> <li>○ \$10.00 for 7 days</li> <li>○ \$30.00 for 1 month</li> <li>○ \$80.00 for 3 months</li> <li>○ \$145.00 for 6 months</li> <li>○ \$250.00 for 1 year</li> </ul>
<p>Text ads appear in the sidebar of every page (except Vendor Directory ad pages) including the Home Page.</p> <p>Size: 2 lines that link to your blog or website; 120x60</p>	